



50TH Birthday Sanctioned Events Guidelines

MISSION: Our Mission is for all people who live, work, and visit Lynnwood to celebrate the City's 50th birthday with a year-long celebration commencing April 23, 2009 and culminating April 23, 2010.

The year-long celebration will consist of events and activities that:

- Create civic pride;
- Foster or highlight community partnerships (residents, businesses, volunteers, schools, churches, civic groups);
- Honor our history; and/or create a legacy for our future.

EVENT CRITERIA: An event that occurs between April 23, 2009 and April 23, 2010 which is representative of some aspect of historical or contemporary Lynnwood will be considered for sanctioning. Events should emphasize Lynnwood's heritage, culture or economy while simultaneously commemorating 50 years of cityhood.

EVENT APPLICATION: An electronic or written application is required. Supporting documents may be attached. Photos may be submitted. Please do not submit originals; the 50th Birthday Coordinator cannot guarantee return of materials.

EVENT REVIEW: The 50th Birthday Coordinator will review applications regularly and bring its recommendations to the Steering Committee. The Steering Committee and the 50th Birthday Coordinator will make the final decision concerning project approval.

EVENT APPLICATION DEADLINES: To receive priority consideration and maximum exposure, applications must be received at least 2 months prior to event. Receipt of application does not guarantee sanctioning as a 50th Birthday event.

BENEFITS OF OFFICIAL 50TH BIRTHDAY DESIGNATION:

- (1) Use of the official Lynnwood 50th Birthday logo;
- (2) Use of one 50th Birthday display banner during the sanctioned event;
- (3) Listing on the Lynnwood 50th Birthday official website (www.lynnwood50th.org);
- (4) Promotion with other sanctioned 50th Birthday events through press releases, newsletters, and websites; and
- (5) Receipt of an Official 50th Birthday Event Certificate.

Questions can be directed to:

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