

**CITY OF LYNNWOOD  
RESOLUTION NO. 2003 - 08**

**A RESOLUTION TO REVISE AND REAFFIRM CITY-WIDE GOALS,  
CITY-WIDE AREAS OF EMPHASIS, AND RECOGNIZING AND  
SUPPORTING ESTABLISHMENT OF ADMINISTRATIVE GOALS AND  
TASKS FOR THE BIENNIUM 2003-04 WHICH WILL ASSIST IN  
IMPLEMENTING THE GOALS OF THE CITY OF LYNNWOOD.**

**WHEREAS**, the City Council of the City of Lynnwood adopted Resolution No. 2000-03 regarding "a policy to guide and direct the establishment of a Quality Integrated City Budget Process" on March 27, 2000; and

**WHEREAS**, Resolution No. 2000-03 in Principle #1 states that "our city should have broad goals that provide overall direction for the City and serve as a basis for decision making;" and

**WHEREAS**, The City Council adopted on April 9, 2001, a Resolution No. 2001-13 establishing a set of citywide goals; and

**WHEREAS**, in furtherance of implementing those broad citywide goals it was necessary, appropriate, and in the best interests of our City and its citizens, the City Council adopted a set of citywide priorities and areas of emphasis in 2001; and

**WHEREAS**, an annual review of citywide goals, priorities and objectives is called for in Resolution No. 2000-03 and also in Ordinance No. 2299 regarding performance measurement of city services and activities; and

**WHEREAS**, in February 2003 the mayor and department directors developed Administrative Priorities for 2003 which were created to ensure consistency with the goals established by the city council; and

**WHEREAS**, at the annual council-staff workshop in March 2003 administrative goals and tasks were discussed and it was determined that it was appropriate and constructive to recognize and support administrative goals and tasks which are consistent with, and which will help accomplish and promote city-wide goals; and

**WHEREAS**, adopting this resolution will assist and further the accomplishment of the requirements and purposes set forth above;

**NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LYNNWOOD DOES  
RESOLVE AS FOLLOWS:**

**PART I  
CITY-WIDE GOALS**

**City-Wide Goals.** The following city-wide goals established in Resolution No. 2001-13 entitled, "A Resolution To Adopt Goals For The City Of Lynnwood" are hereby reaffirmed for the biennium 2003-2004:

1. Provide an aesthetic quality of life through responsible development of the land and stewardship of the natural environment.
2. Protect neighborhoods and family environments through responsive land use planning and quality neighborhood services.
3. Provide a safe community in which to live, work, play, and conduct business, through quality public safety.
4. Protect the capital investment of the City in its facilities and infrastructure, and develop new ones as necessary.
5. Assure the long-term financial stability of the City through an active and comprehensive approach to financial planning.
6. Provide positive community experiences through the development of quality municipal parks and programs.
7. Actively participate in providing efficient inter-jurisdictional operations that focus on service to the community.
8. Act as a catalyst for economic development within our community.
9. Provide effective representation of the City through active involvement in municipal associations and local chambers of commerce, and interaction with other governmental entities and community organizations.
10. Provide an attractive work environment and promote employee excellence.

## **PART II CITY-WIDE AREAS OF EMPHASIS**

**Areas of Emphasis.** The following citywide areas of emphasis established in 2001 are hereby revised and reaffirmed as the city-wide "Areas of Emphasis" for the biennium 2003-04 in the City of Lynnwood:

1. Plan and build a Community Center to serve the needs of our youth, seniors and general citizenry in partnership with other community interests.
2. Plan and develop a Sidewalk/Walkways Program with safe intersections to/from each elementary school within the City of Lynnwood.
3. Achieve a full staffing level of on duty firefighter/EMT's and paramedics with appropriate staffing for initial response on all fire, emergency and medical calls.
4. Create and implement Neighborhood Protection and Preservation Programs/Plans including the establishment of a "Quality of Life Index," strengthening and preserving neighborhoods.

5. Incorporate proactive City Environmental Ethics into appropriate ordinances (e.g., development regulations, implementation of the Comprehensive Land Use Plan Environmental Element, Sensitive Areas Ordinance) and enhance environmental education programs.
6. Establish current and long-term planning, management and control of an integrated internal city transportation system, including a local city bus/shuttle/trolley service, and request current and long-term action from Community Transit and other transportation agencies serving the Lynnwood/South Snohomish County area.
7. Support an Economic Development Program to provide improved job opportunities in the community and enhance the tax base of the city.
8. Plan and build a new criminal justice center or enhance the existing facility in order to provide adequate working and community outreach space.
9. Review and revise the city's Emergency Preparedness Plan and integrate it into the development of a comprehensive, long-term Disaster Recovery Plan.

NOTE: Former citywide area of emphasis #2 concerning a plan to meet park levels of service was accomplished in 2001, however, final adoption of the plan was not completed. The Council will work in 2003 with the Director of Parks and Recreation to finalize that plan or provide for inclusion of that plan into the 2003 revised department strategic plan.

### **PART III ADMINISTRATIVE GOALS AND TASKS**

The following Administrative Goals and Tasks are consistent with, and promote accomplishment of, city-wide goals and areas of emphasis and these are accordingly recognized and supported. These administrative goals and tasks illustrate and represent, but are not exclusive, of administrative goals and tasks that will help accomplish city-wide goals. These and others shall be included within the various revised 2003 department strategic plans.

(Listed in alphabetical order)

**A. Citizens Goal: Enhance customer service, improve the ways the City communicates with the public and increase citizen involvement in City government.**

**Tasks:**

1. Improve the City Permitting & Inspection Process (especially homeowner projects).
2. Increase Volunteerism – Police, Fire, Parks and Recreation and Code Enforcement
3. Implement Lynnwood University (as suggested by City Councilor Simmonds).

4. Strengthen diversity project.
5. Use Citizen Survey to improve and deliver services where they are needed.
6. Improve the Inside Lynnwood Newsletter to provide better information to public the ("theme" oriented).

**B. Economic Opportunity Goal: Provide quality jobs for our citizens and support business development.**

**Tasks:**

1. Ensure City Center planning process yields a plan for jobs and housing.
2. Support the growth and development of the Alderwood Mall as the primary regional mall.
3. Support Convention Center construction.
4. Continue business outreach program.

**C. Employee Well-Being Goal: Increase the well-being of employees**

**Tasks:**

1. Have regular meetings with employee groups to discuss and address issues.
2. Increase use and effectiveness of the Wellness Committee.
3. Foster communication with employees.

**D. Financial Management and Strategy Goal: Ensure the fiscal stability of the City**

**Tasks:**

1. Initiate long-range financial planning.
2. Identify and consider new sources of revenue.
3. Develop strategy to implement capital facilities plan (community center, justice center, etc.).

**E. Neighborhoods Goal: Make our neighborhoods safer and empower our neighborhoods to take an active role in City government and in improving the city.**

**Tasks:**

1. Continue parks development and improvements.
2. Improve street and traffic safety in residential areas.
3. Support creation of neighborhood associates.
4. Encourage community group partnering to provide services.
5. Implement neighborhood outreach program.

**F. Public Safety Goal: Increase public safety in the City of Lynnwood**

**Tasks:**

1. Review Fire Department Management Audit and implement appropriate recommendations.

2. Promote traffic safety and provide safe walkways.
3. Revise and improve the city Emergency Operations Plan and develop a long-term Disaster Recovery Plan.
4. Establish local control of the siting of Essential Public Facilities.

**EFFECTIVE DATE:** This resolution shall be effective immediately upon passage thereof.

ADOPTED by the City Council of the City of Lynnwood, Washington, at its regular meeting held the 28th day of April, 2003.

SIGNED AND APPROVED by the Mayor of the City of Lynnwood, Washington, this 29th day of April, 2003.

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Mike McKinnon, Mayor

Attested to by:

Approved As To Form:

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Michael Bailey  
Finance Director

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Greg Rubstello  
City Attorney