

Lynnwood Community Profile



LYNNWOOD
WASHINGTON
A great deal more

A demographic profile of the
City of Lynnwood, WA
Submitted June 18, 2012

Executive Summary

On December 12, 2005, the Lynnwood City Council adopted ordinance 2602, which established the Office of Neighborhoods and Community Affairs. The purpose of the office is to maintain existing and help create new means of communications with citizens, and to help ensure their timely and meaningful participation in all aspects of city visioning, strategic planning, goal setting and the provision of city programs and services. A core function of the office is to monitor the demographic trends of our city and identify and recommend to the Mayor and City Council ways to encourage mutual understanding among our citizens about the changing demographic diversity of our city.

The 2000 decennial census showed a rapidly changing demographic makeup of the City of Lynnwood. Good community stewardship involves continual evaluation to ensure that our city government, our activities, programs and services, are accessible and understandable to all.

The Data

In 2010, the 23rd census in American history was conducted. The US Census is conducted every 10 years to provide an official count of the entire US population to Congress. The first census took place in 1790 to determine the number of seats each state would have in the US House of Representatives. The US Census Bureau was established in 1902. Washington State gained one Congressional Representative Seat based on the 2010 census results.

The decennial census only asks 10 questions on the following subjects: age, sex, race, Hispanic or Latino origin, household relationship, tenure (whether the home is owned or rented), and vacancy characteristics. The purpose of the US Census is to provide an official count of the entire US population to Congress.

In addition to the decennial census, the US Census Bureau conducts the American Community Survey (ACS). The ACS is an ongoing survey conducted every year to provide up-to-date information about the social and economic needs of a community. The ACS asks about: age, sex, race, family and relationship, income and benefits, health insurance, education, veteran status, disabilities, where you work and how you get there, and where you live and how much you pay for some essentials. The ACS provides a much clearer picture of how the people in our community live.

Local Data

Local non-profit service providers can also provide us with a snapshot of our community needs. Whether it be statistical or anecdotal data, the local non-profit service providers have an intimate knowledge of their clientele and can provide us with trending data.

North Sound 2-1-1 is an information and referral service that connects people with important community services, such as rent and mortgage assistance, food and clothing, transportation needs, emergency sheltering, counseling and support groups, free tax preparations, and much more. North Sound 2-1-1 is a partnership of the Volunteers of America - Western Washington and the United Way of Snohomish County. North Sound 2-1-1 has provided the City of Lynnwood a report of all calls received from



Lynnwood zip codes in 2011. This information captures those in our community who utilized the referral service. Although it does not give us a complete scope of the community needs, it can be used as an indicator.

Vulnerable Populations

The Homelessness Housing and Assistance Act requires each county to conduct an annual count of sheltered and unsheltered homeless persons in Washington State in accordance with the US Department of Housing and Urban Development. The Point-In-Time Count is conducted once a year in January and is aimed at providing an accurate count of the County's homeless population. In 2011, the total homelessness count for Snohomish County was 2,273. In 2012, that number rose to 2,387. Please note that this is a county-wide count; statistics for individual cities are not captured.

In 2008 the City of Lynnwood began a relationship with the South Snohomish County Emergency Shelter Network. The Network's purpose is to provide shelter for homeless individuals when overnight freezing temperatures are anticipated. In 2011, the Lynnwood City Council voted unanimously to approve the use of City Hall's Council Chambers for overnight sheltering of homeless individuals during overnight freezing temperatures. The South Snohomish County Emergency Shelter Network is a cadre of volunteers from local churches which provide overnight guests with warm meals, toiletries, and in some cases social service assistance.

Vision

The demographic data provided in this report is linked to Lynnwood's Community Vision, which was adopted by the Lynnwood City Council in January 2009. It states that the City of Lynnwood will be a regional model for a sustainable, vibrant community with engaged citizens and an accountable government. This overarching vision statement will hereinafter be referred to as VS and the seven sub-vision statement will be referred to as VS1, VS2, VS3, VS4, VS5, VS6 and VS7. The full Community Vision is located on page 20 of this report. The linking of the city's adopted vision to Lynnwood's demographic information is important in understanding who the people are and what they want Lynnwood to be.

References: Information gathered from the following sources:

- US Census Bureau Fact Finder, www.factfinder2.census.gov
- United States Department of Labor Website
- 2-1-1 Annual Report 2011 (Lynnwood report prepared specifically for this presentation)
- Snohomish County Office of Community and Homeless Services, www1.co.snohomish.wa.us
- Reports from Cold Weather Shelter Administration

Report compiled by Julie Moore, Community Outreach Specialist, in collaboration with Community Development Director Paul Krauss, Economic Development Director David Kleitsch, Tourism Manager Mary Monroe, Director of Parks, Recreation & Cultural Arts Lynn Sordel, and Marketing & Outreach Supervisor Sarah Olson.

*Data provided in this report has been extracted from numerous reports. Complete data sets available upon request.



2010 Census Results

Lynnwood Snapshot

Sex & Age	1990		2000		2010		Change 2000-2010
	Number	Percent	Number	Percent	Number	Percent	
Total Population	29,377	x	33,835	+4,458	35,836	+2,001	+2,001
0 – 19 years	8,076	27.5%	9,255	27.4%	8,908	24.9%	↓2.5%
20 – 44 years	13,207	44.9%	13,361	39.4%	12,726	35.5%	↓3.9%
45 – 64 years	5,191	17.7%	7,223	21.4%	9,393	26.2%	↑4.8%
65+ years	2,903	9.9%	3,996	11.8%	4,812	13.4%	↑1.6%
Median age	31.3	x	34.9	x	37.3	x	x
Male Population	14,319	48.7%	16,466	48.7%	17,551	49%	↑0.3%
Female Population	15,058	51.3%	17,369	51.3%	18,285	51%	↓0.3%

Note: Median is the middle number in a given sequence of numbers.

The US population hit 308.7 million in 2010. That represents an increase of 9.7% since 2000, the slowest growth rate since the Great Depression.



Comparables used:
Snohomish County,
King County and
Washington State.

Lynnwood vs. Selected Comparables

Sex & Age	Lynnwood		Snohomish Co		King Co		WA State	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Population	35,836	x	713,335	x	1,931,249	x	6,724,540	x
0 – 19 years	8,908	24.9%	192,708	26.9%	461,892	23.9%	1,769,895	26.3%
20 – 44 years	12,726	35.5%	248,089	34.7%	739,329	38.2%	2,303,598	34.2%
45 – 64 years	9,393	26.2%	198,994	28.0%	519,349	26.9%	1,823,370	27.1%
65+ years	4,812	13.3%	73,544	10.2%	210,679	10.9%	827,677	12.3%
Median age	37.3	x	37.1	x	37.1	x	37.3	x
Male Population	17,551	49%	356,958	50%	962,090	49.8%	3,349,707	49.8%
Female Population	18,285	51%	356,377	50%	969,159	50.2%	3,374,833	50.2%

The mixed balance of age population shows lower percentage of 20-44 year olds and higher percentage of 65+.



2010 Census Results

Lynnwood Snapshot

RACE & ETHNICITY	1990		2000		2010		Change 2000-2010
	Count	%	Count	%	Count	%	
White	26,090	88.8%	24,684	74.5%	22,875	63.8%	↓10.7%
Black or African American	556	1.9%	1,077	3.3%	1,976	5.5%	↑2.2%
American Indian & Alaska Native	317	1.1%	345	1%	404	1.1%	↑0.1%
Asian	2,158	7.4%	4,512	13.6%	6,185	17.3%	↑3.7%
• Asian Indian	*(1990		268		416	1.2%	
• Chinese	Asian &		798		987	2.8%	
• Filipino	Pacific		1,060		1,163	3.2%	
• Japanese	Islander		362		233	0.7%	
• Korean	combined)		1,036		1,293	3.6%	
• Vietnamese			1,000		1,256	3.5%	
• Other Asian					837	2.3%	
Native Hawaiian & Other Pacific	*(1990	x	136	0.4%	192	0.5%	↑0.1%
• Native Hawaiian	Asian &				50	0.1%	
• Guamanian or Chamorro	Pacific				13	0%	
• Samoan	Islander				23	0.1%	
• Other Pacific Islander	combined)				106	0.3%	
Some Other Race	261	0.9%	937	2.8%	2,374	6.6%	↑3.8%
Two or More Races	Not an option	x	1,442	4.4%	1,830	5.1%	↑0.7%
Hispanic or Latino	853	2.9%	2,292	6.9%	4,750	13.3%	↑6.4%
• Mexican			1,611		3,451	9.6%	
• Puerto Rican			81		145	0.4%	
• Cuban			27		25	0.1%	
• Other Hispanic or Latino					1,129	3.2%	

Hispanic or Latino refers to a person of Cuban, Mexican, Puerto Rican, South or Central American, or other Spanish Culture or origin regardless of race.

In 2000 people had the option to choose '2 or more races'



2010 Census Results

Lynnwood vs. Selected Comparables

RACE & ETHNICITY	Lynnwood		Snohomish Co		King Co		WA State	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
White	22,875	63.8%	559,011	78.4%	1,325,845	68.7%	5,196,362	77.3%
Black or African American	1,976	5.5%	18,168	2.5%	119,801	6.2%	240,042	3.6%
American Indian & Alaska Native	404	1.1%	9,793	1.4%	16,147	0.8%	103,869	1.5%
Asian	6,185	17.3%	63,385	8.9%	282,075	14.6%	481,067	7.2%
• Asian Indian	416	1.2%	7,363	1%	282,075	2.2%	61,124	0.9%
• Chinese	987	2.8%	8,189	1.1%	43,250	3.6%	94,198	1.4%
• Filipino	1,163	3.2%	12,722	1.8%	69,212	2.3%	91,367	1.4%
• Japanese	233	0.7%	3,186	0.4%	43,848	1.1%	35,008	0.5%
• Korean	1,293	3.6%	11,870	1.7%	20,652	1.5%	62,374	0.9%
• Vietnamese	1,256	3.5%	9,790	1.4%	28,298	2%	66,575	1%
• Other Asian	837	2.3%	10,265	1.4%	38,726	2%	70,421	1%
Native Hawaiian & Other Pacific	192	0.5%	3,135	0.4%	14,486	0.8%	40,475	0.6%
• Native Hawaiian	50	0.1%	708	0.1%	1,558	0.1%	5,861	0.1%
• Guamanian or Chamorro	13	0%	557	0.1%	1,581	0.1%	9,746	0.1%
• Samoan	23	0.1%	324	0%	6,474	0.3%	13,110	0.2%
• Other Pacific Islander	106	0.3%	1,546	0.2%	4,873	0.3%	11,758	0.2%
Some Other Race	2,374	6.6%	27,121	3.8%	76,096	3.9%	349,799	5.2%
Two or More Races	1,830	5.1%	32,722	4.6%	96,799	5%	312,926	4.7%
Hispanic or Latino	4,750	13.3%	64,249	9%	172,378	8.9%	755,790	11.2%
• Mexican	3,451	9.6%	48,731	6.8%	121,794	6.3%	601,768	8.9%
• Puerto Rican	145	0.4%	2,400	0.3%	6,486	0.3%	25,838	0.4%
• Cuban	25	0.1%	550	0.1%	2,524	0.1%	6,744	0.1%
• Other Hispanic or Latino	1,129	3.2%	12,568	1.8%	41,574	2.2%	121,440	1.8%

Lynnwood has a lower percentage of white residents than selected comparables



2010 Census Results

Lynnwood Snapshot

Housing	1990		2000		2010		Change 2000-2010
Total Housing Units	12,157	x	13,809	x	14,939	x	↑1,130
Occupied Housing Units	11,611	x	13,306	x	14,107	x	↑801
Vacant	550	4.5%	487	3.5%	832	5.6%	↑2.1%
Owner Occupied*	5,862	50.4%	7,080	53.2%	7,411	52.5%	↓0.7%
Renter Occupied*	5,749	49.5%	6,242	46.9%	6,696	47.5%	↑0.6%

*Percentage of the total occupied units

Rise in vacant housing units

74% US households, 76% WA State households and 77% Lynnwood households returned a 2010 Census form by mail



2010 Census Results

Lynnwood vs. Selected Comparables

Housing	Lynnwood		Snohomish Co		King Co		WA State	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	14,939	x	286,659	x	851,261	x	2,885,667	x
Occupied Housing Units	14,107	94.4%	268,325	93.6%	789,232	92.7%	2,620,076	90.8%
Vacant Housing Units	832	5.6%	18,334	6.4%	62,029	7.3%	265,601	9.2%
• For Rent	449	54.0%	5,672	30.9%	25,812	41.6%	72,112	27.2%
• For Sale	127	15.3%	4,423	24.1%	12,750	20.6%	41,4117	15.6%
• Other Vacant	179	21.5%	3,642	19.9%	11,197	18.1%	48,337	18.2%
Owner Occupied	7,411	52.5%	179,759	67%	466,718	59.1%	1,673,920	63.9%
• Owned with a mortgage or loan	5,636	40.0%	145,760	54.3%	365,701	46.3%	1,245,264	47.5%
Renter Occupied	6,696	47.5%	88,566	33.0%	322,514	40.9%	946,156	36.1%
Population in owner-occupied units	19,442	x	486,719	x	1,204,072	x	4,363,398	x
Population in renter-occupied units	15,776	x	216,219	x	690,046	x	2,221,767	x

Lynnwood has a greater percentage of occupied housing units than comparables

Lynnwood has a greater percentage of renter occupied units than comparables



American Community Survey Results

Data collected 2005-2009

Households & Income	Lynnwood		Snohomish Co	
	Number	Percent	Number	Percent
Total Households	14,399	x	263,931	x
Family Households	8,497	59%	180,063	68.2%
Non-family Households	5,902	41%	83,868	31.8%
Average Household Size	2.43	x	2.6	x
Average Family Size	3.14	x	3.11	x
Median Household Income	\$47,920		\$66,300	
Median Family Household Income	\$62,946		\$77,479	

Lynnwood's Median Household Income is approximately \$18,000 less than Snohomish County as a whole.

Family household consists of two+ people related by birth, marriage or adoption residing in the same housing unit.

A Household consists of all people who occupy a housing unit regardless of relationship. Household could be a person living alone or with unrelated people.

Note: Median is the middle number in a given sequence of numbers. The average is the set of data added together and then divided by the number of data. Both can be used to measure the middle trend of a group.



American Community Survey Results

Educational Attainment	Lynnwood		Snohomish Co	
	Number	Percent	Number	Percent
Population 25yrs+	23,854		459,785	
Less than 9 th grade	1,178	4.9%	13,079	2.8%
9 th – 12 th grade, no diploma	1,713	7.2%	29,471	6.4%
High School Graduate (or equivalency)	5,803	24.3%	117,847	25.6%
Some college, no degree	6,571	27.5%	121,366	26.4%
Associate's Degree	2,220	9.3%	48,226	10.5%
Bachelor's Degree	4,969	20.8%	91,448	19.9%
Graduate or Professional Degree	1,400	5.9%	38,348	8.3%
Higher Education of Some Kind	15,160	63.5%	299,388	65.1%



American Community Survey Results

Employment Status	Lynnwood		Snohomish Co	
	Number	Percent	Number	Percent
Population 16yrs+	28,683		542,635	
In Labor Force	19,494	68%	380,865	70.2%
Employed	17,799	62.1%	350,071	64.5%
Unemployed	1,661	5.8%	27,024	5%
Not in Labor Force	9,189	32%	161,870	29.8%
Occupation				
Civilian employed 16yrs+	17,799		350,071	
Management, business, science, and arts occupations	5,453	30.6%	125,404	35.8%
Service occupations	4,000	22.5%	55,873	16%
Sales and office occupations	4,464	25.1%	90,105	25.7%
Natural resources, construction, and maintenance	2,058	11.6%	41,009	11.7%
Production, transportation, and material moving	1,824	10.2%	37,680	10.8%

Note: data collected between 2005-2009. As of March, 2012 the WA state unemployment rate was 8.3% and Snohomish County was 8.4%.



American Community Survey Results

Comparables used:
Snohomish County
and United States.

Place of Birth & Language	Lynnwood		Snohomish Co		US	
	Number	Percent	Number	Percent	Number	Percent
Total Population	35,529		694,219		303,965,272	
Native (born in US, Puerto Rico, US Island area, or born abroad to US parents)	25,803	72.6%	559,517	86.4%	265,290,260	87.3%
Foreign Born	9,726	27.4%	94,702	13.6%	38,675,012	12.7%
• Naturalized US Citizen	4,307	44.3%	44,259	46.7%	16,653,874	43.1%
• Not a US Citizen	5,419	55.7%	50,443	53.3%	22,021,138	56.9%
• Entered the US 2000 or later	3,579	36.8%	30,103	31.8%	11,686,589	30.2%
• Entered the US before 2000	6,147	63.2%	64,599	68.2%	26,988,423	69.8%
Language Spoken at Home						
• Population 5yrs+	33,573		647,799		283,833,852	
• English Only	21,751	64.8%	533,612	82.4%	226,738,479	79.9%
• Language Other Than English	11,822	35.2%	114,187	17.6%	57,095,373	20.1%
• Spanish	3,838	11.4%	39,030	6%	35,470,765	12.5%
• Other Indo-European	2,490	7.4%	25,517	3.9%	10,393,671	3.7%
• Asian or Pacific Islander	4,300	12.8%	43,144	6.7%	8,902,093	3.1%
• Other	1,194	3.6%	6,496	1%	2,328,844	0.8%

Large percentage of Lynnwood residents speak a language other than English at home

Large percentage of Lynnwood residents born in another country

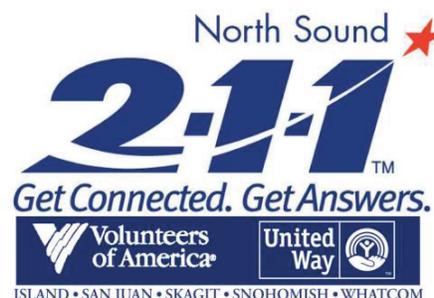
Top languages spoken by student families of the Edmonds School District: English, Spanish, Korean, Vietnamese, Russian, Ukrainian and Arabic.



North Sound 2-1-1

Lynnwood Caller Statistics for 2011

- Total Incoming Contacts (calls) **5,150**
- Total Referrals* Given **9,325**
- Age of Caller:
 - Children (0-20): **124**
 - Adults (21-59): **4,736**
 - Older Adults (60+): **290**
- Gender of Caller:
 - Male: **1,079**
 - Female: **4,066**
 - Transgendered: **2**
- Special Populations:
 - Offenders / Ex-Offenders: **1**
 - Recently Laid Off: **13**
 - Union Employees: **44**
 - Veteran / Active Military: **79**



Top Lynnwood Referrals and Frequency

- Utilities (home heating assistance): **854**
- Rent / Mortgage Assistance: **826**
- Emergency Shelter: **415**
- Housing / Low-Cost Housing: **273**
- Legal Services: **273**
- Food / Food Bank Info: **216**
- Transportation / Travel: **200**
- Household / Clothing / Personal: **206**
- Mental / Behavioral Health: **168**

*A referral is when 2-1-1 connects the caller to an agency for assistance.

Lynnwood residents experienced **524** unmet needs, which means 2-1-1 was unable to provide an appropriate referral to the caller at the time they called. The service may have been unavailable, unsuitable geographically, out of funds at the time, or some other barrier may have existed.



Point In Time Count

On January 26, 2012 in Snohomish County, 2,387 individuals in 1,410 households were counted as homeless.

Homeless Populations	Street Count		Sheltered/Facility Count		Total Households	Total Individuals
	Unsheltered	Precariously Housed	Emergency Shelter	Transitional Housing		
1.# of Households with children	46	55	36	307	444	
2. # of individuals in Household w/ children	148	167	115	908		1,338
3. # of Household w/o children	496	146	263	61	966	
4. #of Single individuals & persons in Households w/o children	569	156	263	61		1,049
Total HH	542	201	299	368	1,410	
Total Indiv.	717	323	378	969		2,387

56% (1,338) were in families with children

363 households were victims of domestic violence

799 (33%) were under the age of 18

115 were homeless veterans

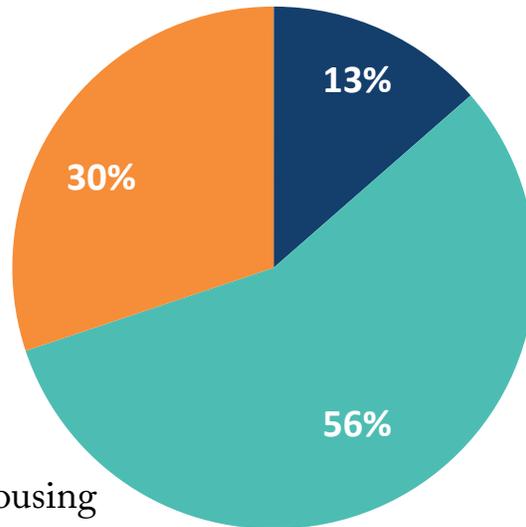
717 (26%) were unsheltered on the day of the count



Point In Time Count

2012 Reported Top Causes of Homelessness:

- Job loss/unemployed
- Unable to pay rent or mortgage
- Drug or alcohol use
- Family break-up
- Mental health issues
- Kicked out of home
- Temp living situation needed



717 (30%)
Were unsheltered on the day of the count

323 (13%)
Were precariously housed

1,347 (56%)
Were sheltered in emergency shelter, transitional housing or using motel/hotel vouchers

2011 Reported Top Needs

- Affordable housing, long-term housing
- Shower
- Food
- Dental care
- Bus tickets
- A short-term, safe place to stay

Emergency Cold Weather Shelter

During the 2011-2012 winter, the South Snohomish County Emergency Cold Weather Shelter was activated for **37** nights.

Average number of patrons each night: **18**

Total number of bed nights provided: **693**
Each bed night included a breakfast, lunch, and dinner meal



Conclusions

US Census Data

Sex & Age: A healthy community has a balanced mix of ages and provides a diverse revenue base, which supports maintaining single family neighborhoods, encourages denser growth of high-quality multi-family housing and helps to prevent a tipping of services where a portion of the population over-utilizes services and resources. The central policy question is how do we achieve a vibrant community through attractive housing, transit, jobs, and services?

- [VS2] The city's vision calls for Lynnwood to encourage and promote high quality, sustainable development that is mindful of protecting residential areas. Are we ensuring quality, market-rate housing for younger populations, families, and active, mature adults?
 - We currently have opportunities under our current zoning for denser building. What is needed is to encourage the private sector to engage and expand opportunities to utilize property tax abatement programs through more areas of the city.
 - Snohomish County and cities are working to establish a regional effort to support affordable housing. Modeled after King County's ARCH, this effort will undertake a range of activities to encourage development of new, and maintenance of existing affordable housing. Lynnwood should continue to actively support these efforts.
- [VS2] The city's vision calls for Lynnwood to encourage a broad business base in sector, size and related employment. How do we appeal to younger populations, who use services and spend dollars in the community, to remain viable and vibrant?
 - Support strong partnerships with Edmonds Community College, the Edmonds School district to both attract families to the area and also help create a diverse employment base.
 - Support and develop strong businesses in Lynnwood such as the Recreation Center that will serve to attract families to the area.
- [VS3] The city's vision calls for Lynnwood to ensure a safe environment with good quality response times for fire, paramedics, and police. Are we experiencing age-in-place phenomenon which puts a pressure on emergency services?
 - Need to address service needs of a growing aging population. The best approach will be to ensure a balanced mix of population so services aren't over utilized. Supporting health prevention programming to keep the aging population healthy will also minimize emergency service usage.

Race & Ethnicity: The City of Lynnwood has experienced a significant change in the demographic profile of our community. In order to be good stewards to our residents, the City must tailor programs and services to fit the unique needs of the community ensuring that communications are culturally appropriate and all residents have equal access to government services.

- [VS1] The city's vision calls for Lynnwood to be a welcoming city.
 - The Economic Development Action Plan (adopted Nov 2004): calls for placement of Welcoming and informational signs in multiple languages at City Hall.



- [VS4] The city’s vision calls for Lynnwood to be a cohesive community that respects all citizens, and engages our diverse population through effective, inclusive communication.
 - o Federal Title VI requires that if an ethnic population is over 5% of the total population, that translated materials and interpretive services are provided. The City of Lynnwood’s Hispanic/Latino population is now at 13.3%.
 - The Neighborhoods & Demographic Diversity Advisory Commission is requesting the City to provide funding for language interpretation of critical city documents, public meetings and other compliance issues related to Title VI requirements.
 - As future outreach efforts, such as POG, Comp Plan revisions, Annexation, and Citizen Survey are conducted, the Outreach Program will make a good faith effort to reach ethnic communities while complying with Title VI requirements.
 - o The Economic Development Action Plan (adopted Nov 2004): Develop multilingual communication materials publicizing improvements to the development process.
- [VS7] The city’s vision calls for Lynnwood to be responsive to the wants and needs of our citizens.
 - o The Economic Development Action Plan (adopted Nov 2004): Print permit forms in multiple languages; provide access to interpretation services.
 - o Given these changes, what human service needs will arise, and how will the city directly address or partner to address these needs?

Housing: While there has been a noticeable rise in vacant housing units, likely due to the Great Recession, Lynnwood’s ample multi-family housing and renter occupied housing units continue to be utilized at a greater rate than selected comparable communities, perhaps an indication of Lynnwood’s affordability. A large proportion of multi-family housing in Lynnwood was constructed in the 1960’s. Many of these properties are beginning to show signs of aging and lack of building maintenance.

- [VS1,VS4] The city’s vision promotes a welcoming city with aesthetic neighborhood quality through code enforcement and a safe, clean and beautiful, small-town atmosphere.
 - o Consider adopting a requirement for landlord business licenses and strong code enforcement to help maintain multi-family structures built in the 1960’s.
 - o Quality standards drive investment in housing, subsidized housing, increase greater than Everett in comparison.
 - o Housing policy, City Center and Hwy 99 redevelopment plans: the benefit is new multi-family housing will be built with higher standards, with a higher percentage being owner-occupied, or affluent population renters. This will decrease pressure on encroachment or intrusion thus preserving single-family neighborhoods.
- [VS4] The city’s vision calls for Lynnwood to be a cohesive community
 - o Renters are typically more transient and may not feel a connection to the city they reside in. They may experience barriers to accessing government such as language skills, non-traditional work shifts, or lack of knowledge on what is available. Outreach efforts to



reach this diverse population needs to consist of inclusive communication, translation, interpretation, and more effective engagement.

- o Policy and programs that help preserve neighborhoods, maintain quality standards and drive investment. An active code enforcement effort is essential to achieving this goal.

American Community Survey Results

Households & Income; Educational Attainment; and Employment Status: Lynnwood's employment base needs to be more diverse in order to attract higher-wage jobs. Opportunities to expand our employment base include annexation of the Municipal Urban Growth Area (MUGA) and future transit additions which will accommodate 2-direction mobility.

- [VS2] The city's vision calls for Lynnwood to encourage a broad business base in sector, size and related employment, and promote high quality development.

Place of Birth & Language: It is the city's duty to effectively communicate and engage with our residents, to keep them informed and to solicit feedback. This must be done in a way that is understandable and meaningful.

- [VS4] The city's vision calls for Lynnwood to be a cohesive community that respects all citizens, and engages our diverse population through effective, inclusive communication.
 - o Federal Title VI requires that if a population is over 5% of the total population, that translated materials and interpretive services are provided. The City of Lynnwood's Hispanic/Latino Population is now at 13.3%.
 - o Code Enforcement efforts to adopt multi-lingual signage and critical documents have shown better results and should be enhanced and continued.
 - o Business Outreach to the ethnic owned businesses.

Local Data

Vulnerable Populations: The data shows that South Snohomish County has a number of people in a vulnerable population with Human Service needs, not all of which are directly addressed, or addressed with long-term solutions. The larger question remains, how do we address the needs of our vulnerable populations regionally?

- [VS4, VS6, VS7] The city's vision calls for Lynnwood to be a city that is responsive to the wants and needs of our citizens and ensure a safe environment.
 - o The Emergency Shelter in 2011-2012 was temporarily housed, on a 2-year agreement, at the Lynnwood Civic Campus in partnership with the South Snohomish County Emergency Cold Weather Shelter Network. A long-term solution is yet to be developed with the partners of the network.
 - o Efforts at the local level, such as local partnerships, supporting the food bank, and utility bill support are examples of triage that can reduce the number of individuals and families at risk of falling into homelessness, or requiring other Human Service needs.



Lynnwood Moving Forward: Our Community Vision

The City of Lynnwood will be a regional model for a sustainable, vibrant community with engaged citizens and an accountable government. [VS]

Our vision is...

To be a welcoming city that builds a healthy and sustainable environment. [VS1]

- Safe and walk-able interconnecting residential and commercial neighborhoods
- Vibrant city center
- Promote Lynnwood as an affordable place to live, work, and play
- Aesthetic neighborhood quality through code enforcement
- Preserve and expand natural spaces, parks, and cultural diversity and heritage
- Integrate the built environment to support the natural environment
- Encourage economic development

To encourage a broad business base in sector, size and related employment, and promote high quality development. [VS2]

- Promote high quality, sustainable development and design (LEED)
- Balanced commercial development mindful of traffic management
- Convention center as an engine of economic growth and community events
- Protect residential areas from commercial use
- Communicate with the community on city plans, policies, and events

To invest in preserving and expanding parks, recreation, and community programs. [VS3]

- Develop a network of pedestrian and bike trails for recreation and transportation
- Encourage business/organization partnerships & participation to create and promote community events
- Create civic pride through cultural arts, events, parks, and services
- Promote healthy lifestyles
- Provide diverse senior services creating a liveable community
- Establish a new signature event that creates civic pride
- Use parks and cultural arts to attract economic growth

To be a cohesive community that respects all citizens. [VS4]

- A safe, clean, beautiful, small-town atmosphere
- Build and enhance a strong, diverse, integrated community
- Develop and identify physical neighborhoods
- Encourage citizens to be involved in community events
- Engage our diverse population through effective, inclusive communication
- Continue community communications and open process

To invest in efficient, integrated, local and regional transportation systems. [VS5]

- Improve pedestrian and bike flow, safety, and connectivity
- Adaptive, safe, well-maintained, state-of-the-art traffic management infrastructure
- Support the needs of commuters and non-commuters
- Reduce traffic congestion

To ensure a safe environment through rigorous criminal and property law enforcement. [VS6]

- Continue to provide good quality response times for fire, paramedics, and police
- Encourage support for police and fire department citizen volunteer programs
- Become a benchmark city through technology and through neighborhood involvement
- Increase police presence through more patrol and bike officers
- Increase and support public education on public safety

To be a city that is responsive to the wants and needs of our citizens. [VS7]

- Develop goals and objectives that benefit residents and businesses
- Create/enhance Lynnwood's brand identity
- Govern and grow in a way to stay true to the city's defined identity
- Develop and execute a measurable strategic plan (budget, timeline); involve community
- Fair and diverse revenue base
- Promote Lynnwood's convenient location to maximize opportunities and benefits
- Be environmentally friendly – sustainable