10. CALL TO ORDER – The June 30, 2014 Special Meeting of the City of Lynnwood Transportation Benefit District (TBD) Board, held in the Council Chambers of Lynnwood City Hall, was called to order by Board President Simmonds at 7:44 p.m.

20. ROLL CALL
   Board President Loren Simmonds
   Board Vice President Sid Roberts
   Board Member Van AuBuchon
   Board Member Benjamin Goodwin
   Board Member M. Christopher Boyer
   Board Member Ruth Ross
   Board Member Ian Cotton

   OTHERS ATTENDING
   Public Works Director Franz
   Deputy PW Director Elekes
   Project Manager Mach
   Finance Director Hines
   Community Devt. Director Krauss
   Council Assistant Morris
   Asst. City Admin. Ceneza
   Mayor Nicola Smith

   PRR Consultants:
   Katherine Schomer
   Kimbra Wellock

30. APPROVAL OF MINUTES – Special Meeting March 10, 2014
   Motion made by Board Member Boyer, seconded by Board Member AuBuchon, to approve the minutes of the March 10, 2014 Meeting as presented. Motion passed unanimously.

40. VOUCHER APPROVAL
   Motion made by Board President Simmonds, seconded by Board Member Boyer, to approve claims in the amount of $44,422.30. Motion passed unanimously.

50. PRESENTATION AND DISCUSSION: COMMUNITY EDUCATION / OUTREACH AND PUBLIC SURVEY
   Director Franz introduced consultants from PRR, Kimbra Wellock and Katherine Schomer, who helped the City through an education and outreach process and survey. Ms. Wellock gave a PowerPoint presentation as contained in the Board’s packet reviewing the education and outreach portion. Ms. Schomer then completed the PowerPoint presentation and discussed the survey results.

   Council Questions and Answers:
Board Member Cotton thanked the consultants for putting this together. He asked them if the 10% response rate was normal. Ms. Schomer replied it is a little low for a mail survey, but it is not unusual. Project Manager Mach added that the goal was to get a 5% margin of error. They actually exceeded that at 4.6% because they got more people that returned the survey than they expected. Board Member Cotton asked about the purpose of the online survey. Ms. Wellock explained that they chose to offer the separate online survey so that people who weren’t selected as part of the random sample of 5,000 had an opportunity to weigh in as well.

Board Member Boyer commended the consultants on their work.

Board President Simmonds acknowledged that he was shocked to see the #2 project on the survey is 196th. He reviewed options available to the Board for proceeding with the topic at hand and asked for input from the Board.

Board Member Boyer asked about the forecast for revenue if they were successful in getting voter approval of a 0.2 of 1% increase in sales tax. Project Manager Mach said they are currently working with the Finance Department to get more current numbers, but the older numbers were around $4 million annually. If it was enacted, it could only be in place for 10 years and would generate a total of about $40 million with sales tax fluctuation. Board Member Boyer asked if $4 million annually would achieve the goals of the City. Director Franz replied that it would. It would also have a positive impact on the General Fund overall. Board Member Boyer commented that the numbers show a 57% overall support for a ballot measure of some kind in this area and at least a 45% support for no more than 0.2 of 1% sales tax. He commented that potential electoral support seems good. Director Franz commented that after questioning the consultant indicated that the level of support could go even higher depending on how the ballot measure language is crafted. For this reason, it might be necessary for the TBD to meet again to review sample ballot measure language.

Board Member Roberts asked Director Franz if the revenue would go for roads only or if it would go towards other things too. Director Franz explained that is one of the things they are working on. Based on what they heard in the survey he would recommend the bulk of it go to pavement overlay, but that some also go to other street maintenance. However, all of the money would go towards roads. Board Member Roberts asked Finance Director Hines if there are other sales tax measures that are due to sunset during the next 5 to 10 years. Director Hines said he wasn’t aware of any. Board Member Roberts asked what would happen at the end of 10 years. Director Franz replied that it would just go away and would need to be revoted.

Board Member AuBuchon spoke in support of Director Franz’ recommendation to bring this back as a proper ballot measure.

Board President Simmonds summarized that it appeared the Board was in support of moving forward with this.

Motion made by Board Member Boyer, seconded by Board Member Cotton, to instruct staff to move ahead with the writing of a potential ballot measure to be presented to the public at
the earliest opportunity to institute a 0.2 of 1% increase in sales tax for the purpose of street
maintenance and repair. Motion passed unanimously.

Director Franz commented that it might be wise to have City Attorney Larson give the
Board a brief review of the process at the next TBD meeting.

60. ADJOURNMENT

Motion made by Board Member Boyer, seconded by Board Member Ross, to adjourn the
meeting. Motion passed unanimously.

There was discussion about the need for a Special TBD Meeting in the near future. The
meeting was adjourned at 8:23 p.m.

Loren Simmonds, TBD Board President

Lorenzo Hines, Jr.
Finance Director, acting as Board Treasurer