LYNNWOOD PARKS AND RECREATION BOARD
MEETING MINUTES
November 5, 2014

10. Call to Order – A quorum was not present at the meeting. No official action could be taken.

20. Roll Call

Boardmember Aldrich
Boardmember Bluford
Boardmember Hildebrandt

Director Sordel
Deputy Director Olson
Administrative Assistant Flesher
Board Applicant Steve Hanson
Board Applicant Monica Thompson


40. Written Communications – None.

50. Public Comments – None.

60. Comments from Boardmembers.

Boardmember Hildebrandt suggested that Boardmembers read The Economic Benefits of Seattle’s Parks & Recreation System.

Boardmember Aldrich asked about the Interurban Trail by the Grange. A missing link there is being filled in and is almost complete.

Boardmember Aldrich asked about the bulldozing behind Beverly Elementary. He asked if there is development planned there.

Boardmember Aldrich asked if the Farmers Market was considered a success during the summer. Deputy Director Olson responded that great strides were made in the first year. A great base was established and some modest adjustments will be made in 2015, including a shorter season and a focus on products that were most popular in 2014. The market will be eligible for WIC and Senior Farmers Market Nutritional Programs in 2015; these populations will get vouchers to spend at Farmers Market.

70. Resolutions and Other Business.

70.1 Advocacy Opportunities. Deputy Director Olson noted that the Ad Hoc committee members from the Arts Commission and Parks & Recreation Board made a great presentation to City Council on September 29. They were invited back to present to the Economic Development Advisory Group (EDAG). Boardmember Hildebrandt reported on both presentations. City Council was very supportive and friendly. The EDAG was also supportive and enthusiastic but businesses had some concerns about raising taxes. She suggested that these presentations might be done annually, allowing for other presenters and other topics of conversation. Future joint board/commission meetings could focus on developing specific advocacy agendas.

Deputy Director Olson read from an email from Boardmember Gilbertson, in which he urged that boardmembers attend the public hearing on November 10 and recommended specific talking points:

- Support for a feasibility study to explore funding opportunities that ensure the sustainability of Lynnwood’s Parks, Recreation and Cultural Arts
• Invest in maintaining our valuable parks assets and be proactive in planning for Lynnwood’s future – acquisition and development of future park lands
• Support for Lynnwood community arts and events programming
• Continued support for 1% for the arts on new public construction
• Actively explore developing new partnerships with the business community that support the arts and community events
• Support budgeting for our community vision and the Mayor’s proposed budget for 2015

80. Staff Reports.

80.1 2015-2016 Budget Update. Director Sordel noted that the Mayor made her final budget presentation to Council on November 3. The final public hearing on the budget will be held on November 10. Director Sordel reported on his work as leader of a Budget Group, which provided recommendations to the Mayor. One of the recommendations was to include funding for efficiency studies related to Police and Fire.

Deputy Director Olson noted that the Mayor is working to move the City forward to meet the ideas brought forward in the Community Vision, at the Budget Summit and in the Citizen Survey.

80.2 PARC Plan Survey Update. Director Sordel thanked the Board for their work to date on the Comprehensive Plan. A community outreach survey was conducted this summer, which has helped staff develop a survey which will be administered early in 2015. We want to know the community’s priorities for programs, services and facilities. We also want to gather opinions about a variety of funding options. The Mayor’s budget includes funding for a feasibility study of funding options, including a Metropolitan Park District. The PARC Plan’s focus will be on updating and improving the park system. The feasibility study will focus on funding strategies. Board Applicant Monica Thompson suggested a gap analysis, as acquisition of land is crucial. Deputy Director Olson noted that, after the survey is complete, the consultant will conduct a level of service study, including a gap analysis. Director Sordel noted that we cannot promote development if we can’t take care of what we have. There is a huge load of deferred maintenance in our parks.

Community Development staff is preparing a major update of the City Comprehensive Plan, which is due in June 2015. Staff will work with Community Development extensively review and update the Parks, Recreation & Open Space Element of the City’s plan. In the past, this element has been so extensive to allow us to qualify for grant applications. We might be able to trim this material substantially down to high-level policies and objectives, and point readers to the department plan or other specific information. Either way, we need to review and determine a strategy for updating this element.

Staff hopes to review the draft PARC Plan survey with the Board in December. The survey will likely be administered in January. Eventually, the board will need to review and recommend adoption of both the element of the City plan and the department plan. We will likely have a joint meeting with the Arts Commission to go through these issues together in one meeting.

80.3 Golf Course Parking Update. Director Sordel reported on planning by the City and College related to parking, access and signage issues for the Golf Course.
80.4 Status of Vacancies. Director Sordel reported that he has recommended Monica Thompson and Steve Hanson to move forward in the application process. Interviews with the Mayor and City Council will follow.

80.5 Citizen Survey Results. Director Sordel provided a summary of the Citizen Survey results. Deputy Director Olson noted that an electronic version of the survey is now available on the City’s website. Results from this version will not be part of the statistically valid survey, but will be recorded and used moving forward.

80.6 Capital Facilities Plan: Director Sordel reported that a funding ordinance for capital items is being recommended to City Council on November 10. Parks, Recreation & Cultural Arts Projects include:

- Meadowdale Playfields Renovation, $750K
- Meadowdale Neighborhood Park Improvements, $175K
- Recreation Center Maintenance Fund, $150K

90. Messages from the City Council. None

100. Adjournment – The meeting ended at 8:48 p.m.