CITY OF LYNNWOOD ARTS COMMISSION

AGENDA
April 21, 2015 6:30PM
LYNNWOOD SENIOR CENTER

10. CALL TO ORDER

20. ROLL CALL

<table>
<thead>
<tr>
<th>Elizabeth Lunsford, Secretary</th>
<th>Chris Boyer, Council Liaison</th>
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<tr>
<td>Marissa Heringer</td>
<td>Sarah Olson, Staff Liaison</td>
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<td>Craig van den Bosch, Vice Chair</td>
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<td>Kathleen Moore</td>
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<td>Paul Richards</td>
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<td>Kay Wood</td>
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<td>Adam Segalla, Chair</td>
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30. APPROVAL OF MINUTES – March 17, 2015

40. COMMISSIONER & AD HOC REPORTS

50. COUNCIL LIAISON REPORT

60. STAFF REPORT

70. CITIZEN COMMENTS

80. BUSINESS ITEMS

80.1 Library Gallery 10 min

80.2 Summer Programs 10 min

80.3 Cultural Arts Plan 60 min
   Goal: Promoting artists and arts opportunities

90. FUTURE BUSINESS

100. ADJOURNMENT

Upcoming Meetings:
May 19 @ COUNCIL CHAMBERS
June 16 @ Senior Center

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.
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Memorandum

DATE:        April 17, 2015
TO:          Arts Commission
FROM:        Deputy Parks, Recreation & Cultural Arts Director Olson
RE:          Staff Report

Program & Project Updates

Upcoming Events
- Arbor Day Celebration: Friday, April 24 at 2pm. Tree planting at Wilcox Park with Cedar Valley Elementary students.

- Earth Day National Day of Service: The EdCC LEAF School will be hosting another Gold Park service day project on Saturday, April 25 from 10am – 2pm. For more info, visit: https://sites.google.com/a/email.edcc.edu/service-learning-edcc/home/volunteer-for-event

- Celebration of Food Festival will be held at the Convention Center on Sunday, May 17 from 11am – 4pm. Commissioners are invited to help read stories in the City’s reading tent. A sign-up sheet will be passed around at the meeting. For more info, visit: www.edcc.edu/foodfest

Comprehensive Plan
The City’s Comprehensive Plan complete draft is now publically available for review and a public hearing with the Planning Commission is scheduled for Thursday, April 23rd.

Library Gallery
The current exhibit of multimedia artist Emila Fieldman is on display until May 24.

Farmers Market Announcement
It is with great disappointment we announce that the Lynnwood Farmers Market will not be reopening this summer as previously planned. Unfortunately, recruitment of farm vendors is extremely competitive in our region. We wish to thank you for your extraordinary commitment and support of the Market. Looking forward, we continue work on several other important initiatives and programs focused on our goal to increase access to healthy, local foods and new ways to bring the Lynnwood community together. With this in mind, we welcome the opportunity to work with you on developing the City’s much needed Healthy Communities Strategic Plan.
Lynnwood Arts Commission
Future Business Items Calendar
Revised 4/17/15

<table>
<thead>
<tr>
<th>MEETING DATE</th>
<th>LOCATION</th>
<th>ITEM</th>
<th>ACTION</th>
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<tbody>
<tr>
<td>May 19 (6:00-8:30pm)</td>
<td>Council Chambers</td>
<td>Joint Board &amp; Commission Meeting</td>
<td>Presentation</td>
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<td>June 16</td>
<td>Senior Center</td>
<td>Joint Meeting w/ Parks Board</td>
<td>Presentation</td>
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<td>PARC Survey Results</td>
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<td>PARC Plan</td>
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<td>July 21</td>
<td>Senior Center</td>
<td>Cultural Arts Plan</td>
<td>Discussion</td>
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<td>Public Art</td>
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<td>August 18</td>
<td>Rec Center</td>
<td>Library Gallery Call</td>
<td>Discussion</td>
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<td>Cultural Arts Plan</td>
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<td>September 15</td>
<td>Senior Center</td>
<td>CityCenter Apartments Public Art</td>
<td>Jury Discussion</td>
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<td>Cultural Arts Plan</td>
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<td>October 7</td>
<td>Senior Center</td>
<td>Joint Meeting w/ Parks Board</td>
<td>Workshop</td>
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<td>• Draft PARC Plan</td>
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<td>• Healthy Communities Plan</td>
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<td>October 20</td>
<td>Senior Center</td>
<td>Library Gallery</td>
<td>Jury</td>
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<td>November 17</td>
<td>Senior Center</td>
<td>CityCenter Apartments Public Art</td>
<td>Artist Presentations</td>
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<td>December 15</td>
<td>Senior Center</td>
<td>CityCenter Apartments Public Art</td>
<td>Artist Selection</td>
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CITY OF LYNNWOOD ARTS COMMISSION

MINUTES
March 17, 2015 6:30PM
LYNNWOOD SENIOR CENTER

10. CALL TO ORDER: Called to order at 6:35pm

20. ROLL CALL

| X | Elizabeth Lunsford, Secretary | Chris Boyer, Council Liaison |
| X | Marissa Heringer | X Sarah Olson, Staff Liaison |
| E | Craig van den Bosch, Vice Chair | |
| X | Kathleen Moore | |
| X | Paul Richards | |
| X | Kay Wood | |
| X | Adam Segalla, Chair | |

30. APPROVAL OF MINUTES – February 17, 2015 minutes were approved as distributed.

40. COMMISSIONER REPORTS

Com. Segalla and Deputy Olson presented the City Hall Improvement proposal to City Council. The plan was well received by Council but they explained how the City’s budget may not be able to support major renovations at this time. However, they provided feedback on the priority improvements and asked for the staff committee to return with additional cost information. Com. Richards motioned to congratulation Com. Segalla’s lead in the City Hall Improvement Ad Hoc team; Com. Heringer seconded the motion; motion carried unanimously.

Com. Moore mentioned that Gage Academy of Art is celebrating its 25th year of art by hosting a variety of activities like drawing jams.

50. COUNCIL LIAISON REPORT: no report

60. STAFF REPORT

Deputy Olson made the following announcements:

- Applications for the 2016 Lynnwood Library Gallery have been posted online. A call will be distributed in May.
- The Commission’s May meeting will be a joint board and commission meeting with all of the City’s boards. Presentation topics will center on several citywide initiatives such as City Center and the City’s brand platform.
- Deputy Olson has submitted a Snohomish County Heritage grant application to begin the neon sign restoration project.
- The Parks & Recreation Foundation submitted an application to the America’s Best City’s award for potential funding to complete the Interurban Trail Improvement Master Plan.

The public is invited to attend. Parking and meeting rooms are accessible for persons with disabilities. Contact the City at 670-5503 with 24-hours advance notice for special accommodations.
• Provided an opportunity for one or more commissioners to work on a short article or feature on the City’s public art program for the summer recreation guide.
• The Edmonds Community College will be celebrating their 50th anniversary next year and are planning a variety of special events or programs.

70. CITIZEN COMMENTS: none

80. BUSINESS ITEMS

80.1 Cultural Arts Plan Discussion

The commission discussed the goal of “Building Community & Sense of Place.” Each commissioner discussed how they pictured the City’s sense of community and place in ten years and how the Commission would assist in creating these visions of the city. The following are projects that the commissioners suggested to work on to build community and sense of place. The following vision statements were provide:

2025 Vision

• Wide sidewalks, street trees, pocket parks, independent restaurants, art installations in City Center (Marissa)
• City will be an urban center with attractions, potential to be [have] everything (Adam)
• Neighborhood identities and banners, bike paths/lanes, small business shops, galleries, cultural hangouts, street festivals (Kathleen)
• Mixed-use buildings, public art, paths, well-landscaped, hanging baskets, low business/monument signs (Kay)
• Places to socialize, entertainment spots (Beth)
• Place for small businesses to flourish, link transit between neighborhoods and destinations, offers a night life (Paul)

The following strategies were brainstormed:
- Advocate for code and policies that encourage private landowners and developers to incorporate art into their work.
- Advocate for code and policies the encourage art in city land use.
- Advocate for an art district.
- Establishing a gallery at City Hall.
- Host a reception at the library or proposed City Hall art gallery.
- Bring back a juried art show once a year.
- Bring back the Battle of the Bands event.
- Host a city Drink and Draw event.
- Expand reach of people who visit the galleries and exhibits.

The following priority objectives were selected for further refinement:

Galleries
• additional exhibit spaces (e.g. City Hall)
• reinstate annual jury show and artist reception (2016)
Public Art
- Establish on-going funding for acquisition and maintenance
- Work with private sector for art displays, AIPD, murals on buildings, window fronts

Neighborhood Identity
- Names, banners, signs

Performing Arts
- Outdoor events that reflect diversity
- New events/festivals e.g. Drink & Draw
- Evaluate loss of Student Showcase or Battle of the Bands

Land Use / Code advocacy
- Incentivize private sector
- Develop AIPD policy
- Ensure code allows for galleries
- Identify an Art District
- Conduct business outreach
- Address land use around adding murals to buildings

80.2 Summer Programs

Farmers Market Entertainment
- The commissioners agreed to have a call for performers for the Farmer’s Market even though the city does not have a budget to compensate the artists besides the band for the opening day. The artists will have the opportunity to busk and sell CDs at the Farmers Market.
- Com. Moore said she would request if Gage Academy of Arts could host a drawing jam at the Lynnwood Farmers market. The commission recommended to suggest Gage to come to the Farmer’s Market dates that will have Artisan and Craft Vendors which are July 16th and August 20th.
- The commissioners decided not to host another event or activities at the Farmers Market besides hosting an Art Commission Booth.
- Farmers Market Arts Commission Booth – Com. Heringer and Com. Lunsford will act as the coordinators for the Farmers Market Art Commission Booth.

Shakespeare in the Park
Commissioners will email Deputy Director Olson dates that they can host Shakespeare in the Park.

90. FUTURE BUSINESS

100. ADJOURNMENT: 8:40pm
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Mission Statement

*adopted 2/17/15*

The Lynnwood Arts Commission supports universal access to diverse arts to enrich our community’s quality of life and economic vitality by:

- Advocating for lifelong arts education
- Promoting artists and arts opportunities
- Encouraging openness and inclusion
- Building community and a sense of place

**GOAL: Building Community & Sense of Place**

**Brainstorm Ideas**

- Gallery – expand library, restart jury show, offer artist receptions
- Explore creating an Art District
- Public Art – murals, AIPD, window fronts
- Interurban Trail
- Temporary art displays (e.g. Bike Loop)
- Provide gathering places
- Neighborhood Identity – names, banners
- Promote history through art
- Lynnwood Theater
- Events – alternatives to lost events, diversity event
- Lights competition
- Connect to EdCC – support it as a cultural center
- Language Access
- Contribute to Lynnwood’s Identity
- Annexation
- Create a physical 3D model of City Center

**2025 Vision**

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**Priority Objectives**

**Galleries**
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**Public Art**
- Establish on-going funding for acquisition and maintenance
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**Neighborhood Identity**
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**Performing Arts**
- Outdoor events that reflect diversity
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**Land Use / Code advocacy**
- Incentivize private sector
- Develop AIPD policy
- Ensure code allows for galleries
- Identify an Art District
- Conduct business outreach
- Address land use around adding murals to buildings

**Timeline**

2015/2016
- Land Use / LMC Code Advocacy
- Gallery Exhibit Program Expansion
- Return of Library Jury Exhibit and Reception

2017/2018
- Neighborhood Identity

2019/2020
- Public Art Programming
GOAL: Promoting Artists & Arts Opportunities

Brainstorm Ideas

- Create registry of artists or business/organizations
- Connect with faith institutions
- Promote art opportunities in City publications, local media and social media
- Art contest
- City center planning – aesthetic + venues
- Business partnerships / events / art windows / AIPD
- Gallery receptions
- Promote art businesses
- Mural projects
- Publically available information of public art collection (funding, policy), interactive info of art, information on donation to collection
- Add additional gallery space (e.g. City Hall)
- Connect with City Council and other commissions

2025 Vision

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Priority Objectives

Timeline